

Cannabis KPIs

KPI	Formula	Definition
Yield per Foot/Plant/Section	Yield/Foot	The term yield effectively describes how much of the plant is derived from efforts to produce the plant.
Total Wet Units Produced	Take total amount in pounds	Amount of product post-harvest but pre- drying during a given time.
Total Dry Flower Produced	Take total amount in pounds	Amount of product post-drying during a given time.
Total Dry Trim Produced	Take total amount in pounds	Amount of trimmings from product.
Gross Profit by Product Line	Sales-COGS of desired product line	Gives the owner insight on which products are making money after incurring costs necessary to sell the respective product.

For a review of your KPIs, [contact us](#) for a free consultation!